



Sorry
WE'RE
CLOSED

FACT: More than 1 in 4 businesses never re-open their doors after an unforeseen event¹

FACT: For those that do re-open, 29% fail within 2 years¹

FACT: Revenues drop 60% when an Owner dies²

FACT: 4 years after an Owner's death, most businesses still show no sign of recovery²

No one can predict the future or how events beyond your control may affect your business' ability to continue to operate. Unfortunately, when the unexpected strikes, such as the death or disability of the business' Owner, there's very little time to create and implement the right plan.

IAG's Day After Plan identifies and addresses unknown scenarios that may affect the viability and sustainability of your operations and allows you to prepare for events that could have a negative, and sometimes permanent, impact on enterprise value.

The purpose of IAG's Day After Plan is to allow an organization to return to its daily operations as quickly as possible after a triggering event. The Plan protects resources, minimizes Client inconvenience, and identifies key staff, assigning specific responsibilities in the context of recovering from an Owner's absence. The process of creating a Day After Plan allows an organization to better understand its business, discover shortcomings, and find ways to improve. Furthermore, your Day After Plan demonstrates to employees that the organization protects their well-being, while displaying a sense of corporate professionalism.

An unplanned situation involves numerous, powerful dynamics that require many people to work together to produce a positive outcome. Putting the right people and resources in place ahead of time is essential to mitigate negative consequences and managing the situation properly allows for the maximum preservation of value. Contact IAG today at 215.442.9400 to learn how to prepare for the worst and provide peace of mind for the legacy you have worked so hard to build.

Independent Advisor
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¹ Will Your Business Recover from Disaster, Forbes, September 4, 2014

² Many Firms Don't Survive After Owners Die, Forbes, February 26, 2013